

MIC BISHOP

art direction • graphic design

Over 12 years of hands-on experience creating exceptional print and digital designs



- Websites
- Logos/Corporate Identity
- Brochures
- Annual Reports
- Book Covers
- Holiday Cards/Invitations
- Press Kits
- Photo retouching
- Flash/Final Cut Multimedia
- Banner ads

Education

1986–1991

Michigan State University
East Lansing, Michigan
Bachelor of Fine Arts
Studio Art/Graphic Design

July–August 1989

University of London
London, England
Painting/Art Criticism

Experience

Mic Bishop Design

Duluth, GA 30097
770.814.2806

August 2000–Present

Owner/Art Director

Owner and designer of a wide variety of print and digital media for clients such as Fleishman-Hillard, Nichols•Dezenhall, the American Chemical Society, the American Plastics Council and FASEB, the Federation of American Societies for Experimental Biology.

American Chemical Society

Washington, DC 20036
202.872.6151

February 1994–October 1998

Art Director

Art Director of two magazines, book covers, brochures, and marketing collateral. Design, illustration and production of 1996 annual report. Produced web versions of print magazine articles. Impressive ability to translate complex information into accurate and appealing designs.

Nichols•Dezenhall Communications Management Group

Washington, DC 20036
202.296.0263

October 1998–August 2000

Senior Art Director

Design of media kits, logos, web sites, brochures, and self promotion collateral. Redesign of presentation materials. Management of print buying.

Fahrenheit Creative Group

Okemos, MI 48864
517.347.9733

June 1990–January 1994

Graphic Designer

Design, illustration and production of catalogs, brochures, posters, billboards and in-store promotional materials for mainly retail clients. Art Direction of fashion photo shoots. Extensive print buying experience.

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